2026

ARISTO ESPORT

MEDIA KIT

A Polish esports organization built from the ground up with a focus on long-term development, competition and building its own community.

PARTNERSHIPS / BRAND VISIBILITY / CS2

partners@aristoesport.pl

aristoesport.pl

BUILT FROM THE GROUND UP

Aristo Esport is a Polish esports organization built around a long-term competitive and brand project. Counter-Strike 2 remains the foundation, while the goal is to build a complete organization with its own community, content, structure and partnerships.

2025
FOUNDED

POLAND
REGION / EU

CS2
MAIN DIVISION

INTERMEDIATE
ESEA DIVISION

IDENTITY	Honor, consistency, composure and competition without toxicity. The brand grows in parallel across sport, visuals and organization.

FROM OPEN TO INTERMEDIATE

The key sporting message for partners: Aristo is not a one-off mix, but a project that raises its competitive level season after season.

S58 **PROMOTION TO INTERMEDIATE**

S56 **FIRST SEASON**
ESEA debut and the first official league experience.

S57 **PLAYOFFS**
One match away from promotion to Intermediate.

IEM OQ **100 THIEVES**
First match against an HLTV-ranked opponent around #32.

S58 **PROMOTION**
Promotion to ESEA Intermediate.

S59 **NEXT STEP**
First season at Intermediate level.

REACH THAT GROWS WITH THE PROJECT

Aristo builds recognition through more than results. Social media, broadcasts, match graphics and short-form video create regular contact points with the audience.

1.36K
TIKTOK FOLLOWERS

29K
TOTAL LIKES

234K+
TOP CONTENT

AFFILIATE
TWITCH STATUS

CHANNELS TikTok / Twitch / YouTube / Instagram / Facebook / X

Figures can be updated directly before the final offer is sent to a partner.

CS2 CORE AND ORGANIZATION

A stable core and clearly divided responsibilities allow the project to develop without constantly resetting its foundations.

M3FIU
Captain / Team Lead

ZAJCYK
CS2 Player

JELONIDAS
CS2 Player

SEREHE
CS2 Player

FGUSTAW
CS2 Player

ORGANIZATION		
	LANCER Founder & CEO	**ANDRERE** Social Media / Stand-in

STAND-INS		
	FALKJE CS2 Stand-in	**WOLAK** CS2 Stand-in

NEW DESIGN.
NEW VISIBILITY.

The new Aristo Esport jersey develops the organization's current identity while leaving clear spaces for partner visibility.

CHEST AREA	Main / title partner
SLEEVES	Technology partners
UPPER BACK	Main or premium partner

The mockup is used in the media kit without altering the jersey design.



MORE THAN A LOGO

A partnership can combine jersey visibility, social media presence, website exposure and activations around matches and broadcasts.

01 JERSEY BRANDING
Visibility on team jerseys.

02 WEBSITE EXPOSURE
Visibility on the website and in partner sections.

03 MATCH GRAPHICS
Presence in content and match materials.

04 SOCIAL MEDIA
Partner integrations and tags.

05 BROADCASTS
Visibility in streams and live materials.

06 BRANDED CONTENT
Dedicated formats and campaigns.

PACKAGES TAILORED TO PARTNER GOALS

Deliverables can be tailored to the industry, campaign goal and scale of cooperation.

LET'S BUILD SOMETHING TOGETHER

We are open to long-term partnerships, equipment collaborations, content activations and joint branding projects.

PARTNERSHIPS

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POLAND / COUNTER-STRIKE 2 / 2026